



INFORMATION BULLETIN

Date: June 21, 2013

To: All Minor Hockey Associations
Senior Male & Female Teams
Junior A, B, C & Female Teams
Board of Directors
Hockey Alberta Councils

From: Greg Pallister – Marketing Services and Programs

SUBJECT: CLUB Hockey Canada – Puck Buck Redemption Overview and Process

When members shop online at www.clubhockeycanada.ca, they earn PUCK BUCKS. PUCK BUCKS can subsequently be used to offset registration fees. The point form summaries below will provide registrars with a basic understanding of the redemption process (both in-person and online) as outlined by Hockey Canada.

Puck Buck Redemption – In Person Registration

- On the CLUB Hockey Canada website, member chooses to redeem PUCK BUCKS towards “next season’s registration fees”
- Member receives an email with a redemption certificate as proof of the redemption(s). The redemption certificate contains all of the details surrounding the redemption
- Player or parent registers in person with association
- Player or parent provides proof of redemption (redemption certificate) and pays the difference between registration fee and redemption credit

Puck Buck Redemption – Online Registration via HCR

- On the Club Hockey Canada website, member chooses to redeem PUCK BUCKS towards “next season’s registration fees”
- Member receives an email with a redemption certificate as proof of the redemption (in this case, member does not need to present to association)
- Player or parent registers online
- When player/parent completes online registration and is prompted for payment, redemption credit is applied to subtotal



INFORMATION BULLETIN

Financial Settlement with Associations

- When a PUCK BUCK redemption is performed towards registration, a credit is posted in the HCR to the member's record in real time – associations can view credits by logging into the HCR
- A cheque or electronic funds transfer (EFT) is sent to the association where the member has directed their PUCK BUCKS to – redemptions will be credited to associations on a monthly basis in one lump sum amount
- A redemption report will accompany all funds distributed to associations. It will contain all redemption details to assist associations with financial settlement

Any additional questions about the CLUB Hockey Canada program and redemption process can be filtered through Greg Pallister (gpallister@hockeyalberta.ca) at the Hockey Alberta office.

Best regards,

Greg Pallister
Manager, Marketing Services and Programs